



8315 Seminole Trail; Suite 2
Ruckersville, VA 22968
Phone (434) 985-6663
eda@gatewaytocharlottesville.com

Press Release

Contact: Tony Williams
Phone: (434) 985-6663

FOR IMMEDIATE RELEASE
June 1, 2010

CELEBRATION OF BUSINESS APPRECIATION

GREENE COUNTY, VA, JUNE 1, 2010: In celebration of Business Appreciation, the Greene County Economic Development Authority (EDA) will be hosting a reception for Greene County businesses at Performance Signs at 18 Commerce Drive in Ruckersville, on Friday, June 4th from 4:00 p.m. to 6:00 p.m. The state theme of the 2010 Business Appreciation Week is “Shades of Green: The Future of Business,” and in the words of Performance Signs’ manager, Robbie Morris, “Having recently started several *green* initiatives at our new facility, it's exciting to host this year's event to share our experiences. We've learned that making choices that are better for our environment doesn't have to cost more. In fact, each of the steps we've taken will cost us less than the traditional alternative. As we're always searching for more efficient and cost effective ways to serve our clients, we think that being Green in Greene is good for business.” EDA director Tony Williams added, “going green has finally become a popular way to operate and that is the case for growing in Greene. Our smart growth continues to press on even though the economy is challenged.”

The reception will be an opportunity for local businesses to get acquainted with each other and with the County’s public leaders such as local government officials, members of the Chamber of Commerce Board of Directors, and other regional and state economic development organizations. Attendees will be provided with local food, wine and beer.

The EDA has invited SCORE counselors Mike Ludgate and Jack Peltier to say a few words about business resources offered towards development and growth. SCORE provides free consulting services to both start-up and existing small businesses in central Virginia.